DEVANT

EMPOWERING
YOUR

DIGITAL
JOURNEY

with

INNOVATION

Finance Report

ISO 27001:2022 | ISO 9001:2015 | MSME MICRO, SMALL & MEDIUM ENTERPRISES

OUR TEAM

DEVANT

SAPTARSHI DAS
CHIEF ADVISOR
Indian Institute of Technology Bombay,
University of Vienna

With 20 + years of experience, he leverages AI and data to drive transformation in energy production through global partnerships and a team of skilled researchers, focusing on ensuring sustainable, affordable energy solutions.

ARIFUL MONDAL
CHIEF ADVISOR, DATA ANALYTICS
Indian Institute of Technology Bombay

Possessing 20+ years of experience and several global certifications in data science and digital transformation, he leads organizational change through AI roadmaps, data-driven strategies, and the development of digital capabilities worldwide.

SOUVIK DUTTA
CHIEF CONSULTANT, DATA ANALYTICS
Indian Statistical Institute

With an MSQE and 23+ years of experience, he excels in analytics, predictive modeling, research, and MIS across banking, finance, retail, and healthcare, using SAS, SPSS, and Minitab.

HIMADRI ROY
CHIEF FUNCTIONAL ADVISOR
Indian Institute of Finance

With 20+ years of experience in BFSI across Equity Research, Fixed Income, and Investment Banking, he now leads tech projects using Python, NLP, and machine learning to drive data-driven insights and sustainable growth.

KAMALESH HALDER
GLOBAL DIRECTOR
University of Dhaka

A strategic leader with 25+ years of experience, an MBA in Marketing, and an MSc in Microbiology, specializing in pharmaceutical marketing, international trade, and consultancy, currently leading healthcare, energy, and infrastructure consulting in the UK.

MANJISTHA ROY
CHIEF ADVISOR, DATA ANALYTICS
Indian Institute of Technology Bombay

An accomplished professional with 16+ years of experience in Business Analytics, Data Analysis, and Statistical Modeling, she leads innovative energy solutions through global partnerships, driving advancements in AI and data-driven strategies across the energy sector.

ABU FAISAL MOHAMMED
GLOBAL PRESIDENT
West Bengal University of Technology (WBUT)

With 10+ years of experience in SDLC, automation, and software development, he brings a strong IT foundation to his work. His technical expertise is demonstrated through a proven track record of delivering innovative and efficient solutions.

OUR
CORE TEAM

DEVANT

SUBHABRATA MUNSHI:
CHIEF EXECUTIVE OFFICER

He has 25+ years of experience in the IT industry, with a successful track record of executing projects in both product and service sectors within multinational corporations (MNCs). He excels in leading cross-functional teams and delivering complex IT solutions that drive business growth and success.

SAURAV DAS:
CHIEF MARKETING OFFICER

With 11+ years of experience and an IT background, he excels in driving global expansion, building international relationships, and developing market strategies. He specializes in cross-cultural communication, negotiations, risk assessment, and ensuring compliance in international business.

MANOJIT MALLIK:
CHIEF OPERATING OFFICER

With 11 + years of experience in software development and a strong background in AI, blockchain, mobile applications, and web application development, he is dedicated to leveraging cutting-edge technology to address real-world challenges and drive innovation. He leads his team in delivering high-quality, scalable, and user-centric solutions, ensuring the creation of impactful and forward-thinking technologies.

SOUVIK DAS:
CHIEF TECHNOLOGY OFFICER

With 7 + years of experience driving revenue growth and market expansion, he is an expert in digital strategy, specializing in transforming ideas into impactful results. He leverages his expertise to deliver innovative solutions that enhance business performance and accelerate success.

WHO WE ARE

At Devant, we bring 7+ years of expertise in crafting innovative tech solutions that empower businesses to grow and succeed. We pride ourselves on delivering high-quality services at prices that won't break the bank—because your success shouldn't come with a hefty price tag.

Efficiency in Action

Our team is our strength. With a focus on efficiency, we make sure every project is handled with precision and speed, delivering results that meet your deadlines without sacrificing quality.

Affordable Excellence

Top-tier solutions don't have to come with a premium price. At Devant, we tailor our services to fit your budget, offering competitive pricing that guarantees you the best value for your investment.

Uncompromising Quality

We don't believe in cutting corners. Our zero-tolerance policy for quality compromise ensures that every solution we deliver is thoroughly tested, reliable, and built to help your business succeed for the long term.

7+ YEARS IN OPERATIONS

190+ CUSTOMERS

3 COUNTRY PRESENCE

WITH **1** EXPANSION CURRENTLY IN PROGRESS

SOME OF OUR CLIENTELE

usha martin®

UTKARSH — Life demands. We deliver.

HWS® Haldia Water

Sylvān ply — break nahiin banta — PLYWOOD | BLOCKBOARD | FLUSH DOOR

S&IB® — A SYMBOL OF TRUST

icare — The Ultimate Educational Destination

INTERCEDE

consultivo — ADVISORY•RESEARCH•TRAINING

DECO consul

NIRMALA FOUNDATION

UMSL

Duckback®

CIII

VR

AME GROUP

Partnering to the Industry

As a multifaceted organization, we extend our expertise in IoT, data analytics, web applications, AI, and mobile applications, acting as a true partner to your business. We work alongside you across various domains, from feeding and analyzing data to developing practical solutions that improve efficiency and drive growth. Our commitment goes beyond just providing technology; we share in the responsibility of your success, working closely with you to ensure our solutions align with your goals and help your business grow. Together, we support each other in achieving success.

The Benefits of Partnering with Us

✓ WIDE EXPERTISE:

With several years of hands-on experience, we cover a range of areas, including web and mobile apps, IoT, data analytics, and AI, providing solutions that are expertly tailored to meet your unique needs.

✓ WE CARE ABOUT YOUR SUCCESS:

We work closely with you and make sure our efforts are aligned with your goals. Your success matters to us, and we're committed to supporting it.

✓ PRACTICAL SOLUTIONS:

We focus on providing solutions that work for your business. We don't just apply the latest technology, we make sure it actually helps you solve problems and improve operations.

✓ ONGOING SUPPORT:

We're here for the long term. From the start to after implementation, we'll be there to help you with any changes or challenges along the way.

✓ FLEXIBILITY:

As your business changes, we'll adjust and provide solutions that continue to meet your evolving needs.

By choosing us, **YOU'RE SELECTING A PARTNER** who is **DEDICATED TO HELPING YOUR BUSINESS GROW AND SUCCEED.**

IOT
SOLUTIONS

OPTIMIZE YOUR FLEET

DEVANT

- Real time fleet tracking system
- Fuel Management
- Geo -fencing & Theft management
- Vehicle Health Monitoring
- Environmental condition monitoring

PREDICTIVE MAINTENANCE FOR HEAVY INDUSTRY

- Asset Tracking
- Maintenance downtime
- Resource Allocation
- Safety Compliance

MOBILE ASSET TRACKING & MANAGEMENT

- Customizable dashboard
- Asset utilization optimization
- Maintenance alerts and scheduling
- Security and theft management using Geo-fencing
- ROI analytics and cost tracking
- Multi-device integration

IOT
SERVICES :

DEVANT

IOT DRIVEN ANALYTICS

- ☑ Data interaction
- ☑ Data transmission
- ☑ Data processing
- ☑ Data visualization
- ☑ Data analytics
- ☑ Data prediction

↑ 1974
↓ 287

January

sun	mon	tue	wed	thu	fri	sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Week

All time

75%
Suscipit

Search...

Sun Mon Tue Wed Thu Fri Sat

■ Lorem ■ Ipsum ■ Dolor

Month

30%
70%

OCT
NOV
DEC
JAN

■ Lorem ■ Ipsum ■ Dolor ■ Nonummy

Sun Mon Tue Wed Thu Fri Sat

COMPREHENSIVE IOT SOLUTIONS

- ☑ Device management
- ☑ Cloud and edge interaction
- ☑ Security services
- ☑ 24/7 IoT support and monitoring
- ☑ Scalable and interpretable ecosystem
- ☑ Custom IoT application

DATA ANALYTICS:
THE FUTURE OF SMARTER BUSINESS

DEVANT

Tailored Analytics Solutions for Every Industry

BFSI
(Banking, Financial Services, and Insurance):

- Propensity Model (Cross-sell, Up-Sell, attrition)
- Customer Life Time Value and Profitability Analysis
- Segmentation (Factor, Cluster, Multidimensional)
- Credit Risk Scorecard Development and Monitoring (Origination, Behavior, Fraud, Collection, etc.)
- Portfolio Performance and Health Monitoring
- Loss Forecasting

CPG
(Consumer Packaged Goods):

- Sales and Demand Forecasting
- Inventory Management
- Trend Analysis and Sales Reports
- Promo Effectiveness Analysis
- Net Revenue Management

Education Institutes

- Student Profiling and Segmentation
- Correlation Analysis -Past and Future Prospects
- Standardization of the Grading System
- Student Performance Tracking & Reporting
- Automated Tool for Assignment Creation and Checking

Retail

- Customer Journey Analytics (RFM, Loyalty, Product Affinity, Churn,Segmentation, Customer Satisfaction, Customer Journey Mapping)
- Sales and Demand Forecasting
- Market Research (Brand Health Tracking, NPS, Catchment Potential Estimation)
- Inventory Management

Healthcare

- Patient Profile Analysis
- Clinical Feature Analysis
- Drug Efficacy Testing
- Drug Usage Analysis
- Overall Data Management
- Analysis of Customer Feedback

Manufacturing

- Predictive Maintenance
- Supply Chain Optimization
- Production Efficiency Analysis
- Quality Control and Defect Prediction
- Inventory Optimization

Data Management and Engineering

Historical Data Analysis for Future Growth

DATA MANAGEMENT AND GOVERNANCE

- ⊘ Enterprise Data Architecture Design and Platform Modernization
- ⊘ Customer Data Platform (CDP) Solutions
- ⊘ Intelligent Data Quality and Data Cataloging
- ⊘ Data & Analytics Maturity Assessments
- ⊘ Master Data Management (MDM)
- ⊘ Product Information Management (PIM)
- ⊘ Custom Data Strategy and Implementation Plans

DATA ENGINEERING

- ⊘ AI-driven Data Stream Building for Real-time Insights
- ⊘ Data Ingestion, Integration (ETL/ELT) Services
- ⊘ Cloud Data Pipeline Architecture and Implementation

DATA VISUALIZATION AND INSIGHTS

- ⊘ Executive Dashboard Design and Implementation
- ⊘ Customer Insights and Behavioral Analysis
- ⊘ Business Performance Reporting and Strategic Analysis
- ⊘ Finance, Operations, and HR Reporting
- ⊘ Mobile App and Website Performance Reporting & Optimization
- ⊘ Self-Service Analytics Platform Design
- ⊘ Expertise in various reporting and visualization tools like Power BI, Tableau, Looker Studio, Qlik Sense, R, Python, etc

ADVANCED ANALYTICS & AI

- ⊘ Marketing Campaign Effectiveness Tracking
- ⊘ Search Engine Optimization (SEO) & Google Analytics (GA4)
- ⊘ Customer Segmentation and Targeted Marketing
- ⊘ Market Mix Modeling, A/B Testing, and Attribution Modeling
- ⊘ AI-driven Contact Center Management
- ⊘ Sales and Demand Forecasting
- ⊘ AI-driven Employee Attendance Management
- ⊘ Predictive Modeling

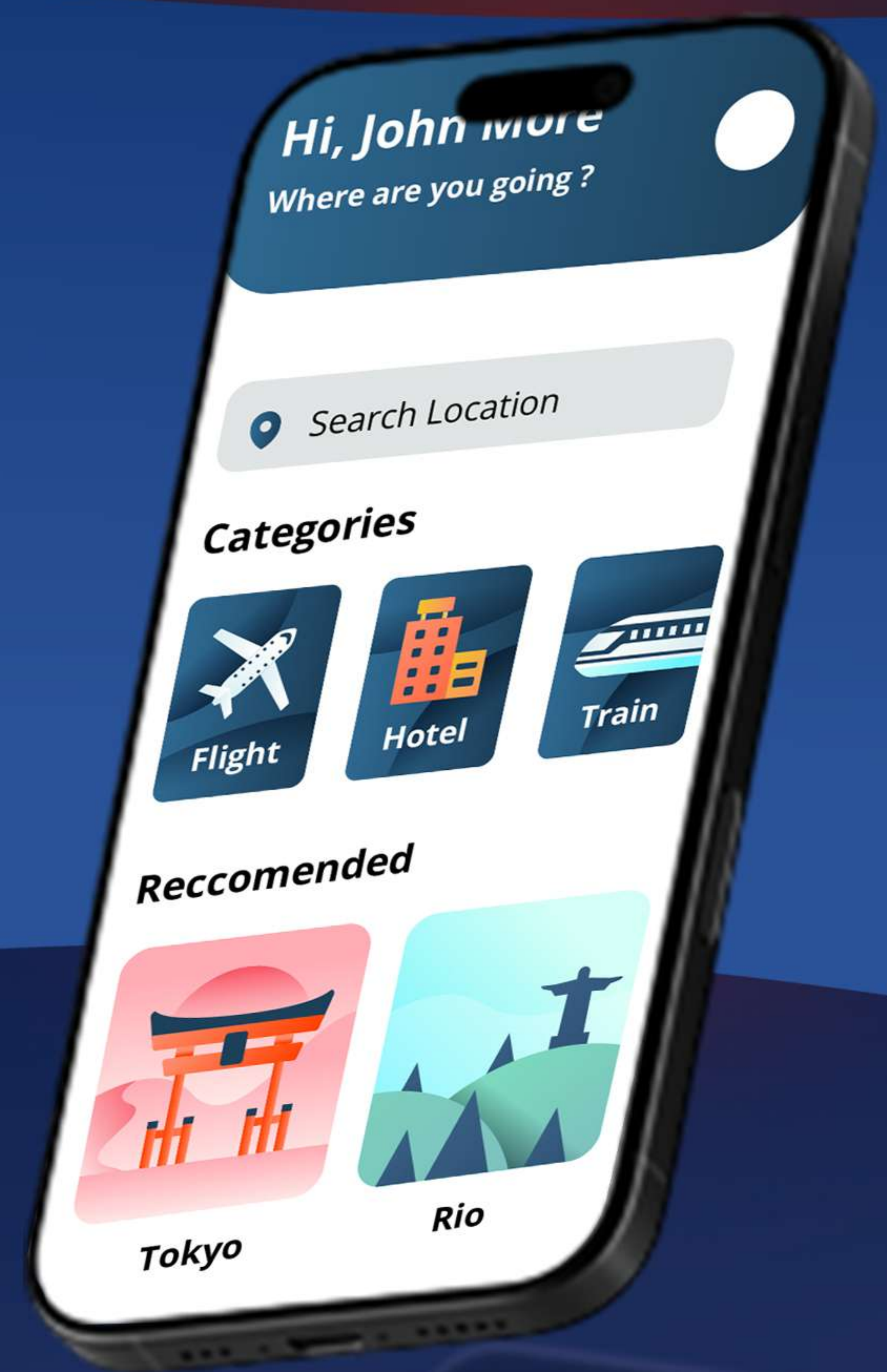# WEB-BASED
APPLICATION
S O L U T I O N S

DEVANT

SOLUTIONS

- **HIMS:** For Simplifying Healthcare & Amplifying Efficiency
- **Clinical Management System:** For Simplifying Healthcare & Amplifying Efficiency
- **College or School Management System:** For streamlining education with digital excellence
- **Learning Management Systems (LMS):** For Transforming Learning & Empowering Success
- **Smart Inventory Management Systems:** For Smart Business
- **Marketplace Solutions:** For Connecting Buyers and Sellers with Seamless Solutions
- **POS (Point of Sale) Systems:** For Transforming Transactions into Insights
- **Material Management Systems:** For Optimizing Resources With Minimizing Wastages
- **Workforce Management Systems:** For getting Exceptional Result With Efficient Teams
- **HR Payroll & Roster Management:** For getting Exceptional Result With Efficient Teams
- **E-Commerce Solutions:** For getting Exceptional Result With Efficient Teams
- **Logistics Management System:** For getting Exceptional Result With Efficient Teams
- **Document Approval System:** Streamline approvals, boost productivity, and ensure compliance
- **CRM System:** Streamline approvals, boost productivity, and ensure compliance.

Revolutionizing industries with
MOBILE-FIRST INNOVATION

We create both native and hybrid mobile apps for different purposes, such as Business, Productivity, Live Streaming, Gaming, Social Media, and Utility apps. We also build demo apps for cloud platforms and provide sample codes for Android and iOS, helping to integrate various APIs.

DEVANT

Hi, John More
Where are you going ?

Search Location

Categories

Flight | Hotel | Train

Reccomended

Tokyo | Rio

SOLUTIONS:

- ⊘ **OTT Platform Solutions**
  For seamlessly delivering the contents
- ⊘ **Healthcare Solutions**
  Empowering Care With Technology.
- ⊘ **Retail & E-Commerce Solutions:**
  Revolutionizing Retail with Seamless Shopping Experiences
- ⊘ **Financial Services Solutions**
  Transforming Finance through Innovation
- ⊘ **Education Solutions:**
  Empowering Learning with Mobile Technology
- ⊘ **Logistics & Transportation Solutions:**
  Optimizing Movement, Delivering Excellence

SERVICES:

- ⊘ **Customizable UI/UX Design for Both Platforms**
- ⊘ **Rapid Prototyping and Iterative Development**
- ⊘ **AI-Powered Features**
- ⊘ **Seamless Integration with IoT and Wearables**
- ⊘ **Geo-Targeting and Location-Based Services**
- ⊘ **Offline Functionality**
- ⊘ **Post-Launch Analytics and Optimization**
- ⊘ **Secure and Compliant Solutions**
- ⊘ **Cross-Platform Development for Android & iOS**
- ⊘ **Real-Time Data Sync and Cloud Integration**

Other Services
UNDER ITES

DEVANT

SCANNING, DIGITIZATION AND ARCHIVING: MAKING DOCUMENTS ACCESSIBLE IN JUST ONE CLICK

EFFECTIVE **IT MANPOWER SUPPLY** FOR STRATEGIC BUSINESS GROWTH

END-TO-END **GRAPHIC SOLUTIONS** FOR ALL DESIGN GOALS

CONSULTING SERVICES FOR EMPOWERING BUSINESS SUCCESS

COMPREHENSIVE **VIDEO EDITING SERVICES** FOR EVERY NEED

CONTACT OUR TEAM

INDIA 🇮🇳
📞 (+033) 4065 8041
✉️ info@devantitsolutions.com
📍 7/9 Poddar Nagar 1st floor, Near South City, Kolkata 700068

CANADA 🇨🇦
📞 +14374991573
✉️ info@devantglobal.com
📍 23 Cooperage Lane, Ajax, Ontario, Canada, L1S 0E8

UK 🇬🇧
📞 +44(0)1245392045
✉️ info@devantdigitech.com
📍 Waterhouse Business Centre Unit 95 2 Cromar Way, Chelmsford, Essex CM1 20E United Kingdom

DEVANT : YOUR TRUSTED PARTNER FOR FUTURE-READY IT SOLUTIONS

www.devantitsolutions.com